



Co-operation

It ain't the guns or armament,
Nor the tunes the band can play,
But the close CO-OPERATION,
That makes us win the day.
It ain't the individual,
Nor the army as a whole,
But the EVERLASTING TEAM
WORK
OF EVERY BLOOMIN' SOUL!

WHY WE CANNOT FAIL

By D. BRUCE MURRAY

Conservatism rules the majority of mankind. New ideas, new inventions or new methods never escape the covert sneers and open disdain of a sceptical universe. Bitter hostility marked the advent of Christianity. The blood of countless martyrs paid the price of our advance from Paganism. The abolition of slavery was not accomplished without a nation being swept with the horrors of civil war. George Stephenson was regarded as a lunatic when he discussed the possibilities of a steam locomotive. Every effort was used to prevent the development of "horseless carriages," later known as automobiles. The telephone, telegraph and aeroplane all met with sly smiles from the wisecracks of their times. And so it has been down through the ages. The world clings to old traditions, accepted methods and well tried tools. "Good enough" is its watchword; why bother about a change? Think of the risk, the effort, the sacrifice! A new truth is always surrounded by a few staunch supporters willing to die, if need be, in order that it may live. No revolution of thought or conduct ever received the general acclamation it deserved. Great reforms come slowly, but eventually sweep the land. Despite the groans of the pessimists, a casual survey reveals steady progress in the world today. Nothing can prevent the spreading of whatever is good and true. Be it an ideal, an invention, or an organization, if it is for the betterment of mankind, it is bound to succeed.

A Huge Brotherhood

That is why the Pool cannot fail. With high ideals and motives good and true, it is established for the betterment of mankind. Enlisted to raise the standard of living, give greater service, do away with speculation and eliminate the unnecessary middle man. Controlled by its members, its chief concern lies in their interests. Each member has equal rights and all are entitled to voice their opinions. It is like a huge brotherhood in which each one working for himself is working for all. There is no executive body to skim the cream off the profits and no one person working for his own benefit. All resources are pooled and all share alike in the profits. A strong union replaces the struggle of one against another. All pull together and slowly, but steadily, conditions improve. Worry, mental strain and fatigue, trying to decide when to sell is done away with. No thought of when it will be possible to obtain the best price need be entertained; whether the grain is hauled early or late, the same price is paid.

With the other system how often have men been seen to hold their little all, hoping for better prices. Holding, borrowing and skimping, but witnessing with dismay the market slowly dropping until finally they have been actually forced to sell at sacrifice prices. The Pool member is free from

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THE NEW FARM WOMAN

By VIOLET McNAUGHTON, Harris, Sask.

Some twenty years ago, the women actively interested in public affairs, and particularly in the question of "Equal Rights," was cynically and scornfully referred to as, the "New Woman."

Today one could hardly draw a comment on the same woman although she is exercising these same "Rights."

As far as Western Farms are concerned, what is again needed is a "New Woman." This subject provides room for intelligent speculation.

A Pool Woman

The New Farm Woman will be a Pool Woman. She will be right on the job where the Wheat Pool is concerned. Following its development by carefully reading all that the "Scoop Shovel" can tell her; seeing that interim certificates are not mislaid and are duly forwarded to headquarters; assisting in lining up the slackers in the neighborhood, by judicious conversations with their wives on the advantages of three pay seasons instead of one in a year.

The New Farm Woman will be an active shareholder in the Poultry Pool, and any other possible form of commodity marketing.

More Leisure

But in order to efficiently attend to this work, the New Woman will need more time: she will realize that these modern developments require modern

handling, and the biggest factor in modern handling is "brains."

Consequently, as fast as she possibly can, she will readjust the farm home and bring it up to modern requirements.

Co-operative Laundries and Bakeries

She will quit baking bread. For what is the sense of say 200 women in each municipality, performing 200 individual tasks, in summer time, making 200 homes exceedingly uncomfortable with 200 fires in order to bake 2,000 loaves, when in one well equipped municipal bakery, one or two persons can perform the task with but a fraction of that labor. Look in at the next bakeshop and calculate how much individual labor women put into baking an amount of bread equal to the baker's single batch.

Adjoining the bakery will be the community laundry and possibly the same power will operate both.

A Shareholder

The New Farm Woman will be a shareholder in this joint co-operative community enterprise, and of course, there will be meetings to attend in that respect.

But what is a monthly meeting of a few hours duration, sitting and using one's brains to help

(Continued on page 14)



THE SCOOP SHOVEL

Official Organ of

MANITOBA CO-OPERATIVE WHEAT PRODUCERS
LIMITED

MANITOBA WHEAT POOL

OFFICES: ELECTRIC RAILWAY CHAMBERS, WINNIPEG, MANITOBA
TELEPHONE A7821

COLIN H. BURNELL, *President* R. F. CHAPMAN, *Vice-President*
R. M. MAHONEY, *Manager* F. W. RANSOM, *Secretary*
T. J. MURRAY, K.C., *Solicitor*

Directors:

S. GELLIE, A. J. M. POOLE, W. G. WEIR, J. A. CARLSON, W. G. A. GOURLAY

"CO-OPERATION—SERVICE AT COST"

WINNIPEG, MANITOBA, JUNE 20, 1925

OUR OFFICE STAFF

I take the opportunity in this issue to introduce to our Pool members in the country, the personnel of our staff in the office of the Manitoba Pool. I would like every member in the country to realize the importance of the work which is being done by this staff. Since we first opened our office in the old Victory Building, on January 30th, 1924, and began the first campaign for Pool contracts, we have required an office staff, small at first and gradually growing as the Pool grows. We have from the beginning had ever before us the ideal of the most efficient service and have, by gradually promoting the efficient ones and eliminating those who did not fit into this ideal, built up an organization in the office which will, for loyalty and efficiency, compare with any office in the city.

The various members of our staff seem to have caught the co-operative vision and have expressed a desire at our staff meeting to learn the Pool movement from A to Z.

Grain offices are noted for their very busy period in the fall and a slack period during the remainder of the year, but in the Pool there is no slack period. It is much like life on the farm—always work to do. Of course the staff work at highest pressure when the majority of our members are delivering in the fall, but immediately deliveries begin to slacken, then comes preparation for the interim payment, and once the amount of this payment was received from the Central Selling Agency, then the work of making up the accounts and checks for the growers began in earnest, and our staff worked early and late until the ten thousand accounts were all balanced and the checks placed in the mails on the 28th of February. Practically all the growers who had delivered wheat prior to that date received their interim payment checks at the same time, excepting a few which were held up because of assignments which the grower had made.

Immediately the interim payment is made, work begins in preparation for the final payment. The amount of this payment, which will vary according to grade, will not be known until the books are

closed for the year on July 15th. The work of getting out the final payment will be much more difficult because it will come in what is generally the hottest period in the year and it will not be possible for the staff to put in the long hours which they did on the interim payment.

Immediately the final payment is out of the way, the new crop deliveries will come pouring into the Pool. We will have this year probably 16,000 members where last year we had on the opening for business 7,200 members. Also this year we will have our coarse grains in addition to the wheat, but we can handle this large volume without a very large increase in our office staff.

The work in the office is divided into two Departments—the Organization and the Grain. The organization work is much the same the year round. It has to do with the getting of new members, recording contracts, arranging meetings, preparing data for canvassers and field men, publication of the Scoop Shovel and carrying on the general correspondence with growers, etc.

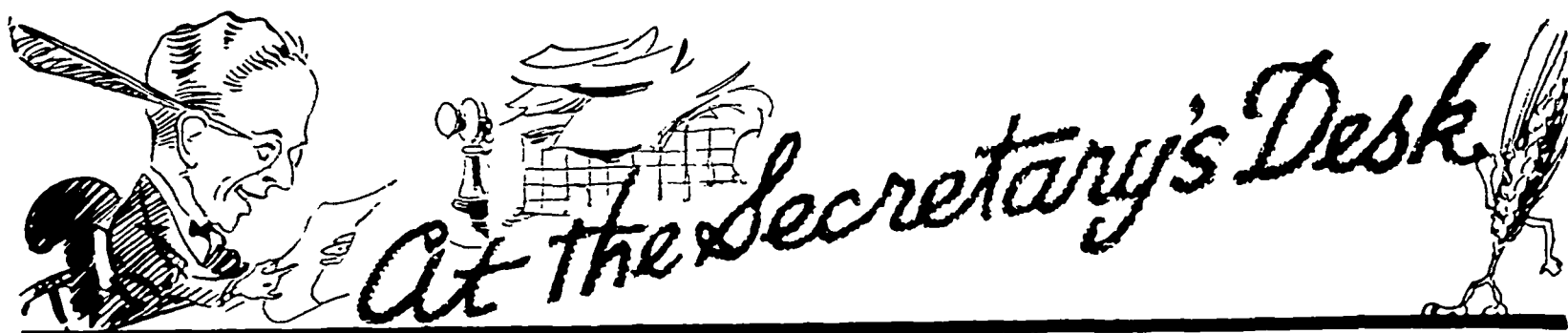
From the beginning we have carried out the policy of providing our office staff with up-to-date office equipment and machinery for doing their work.

It is our desire to secure the fullest measure of co-operation between our members in the country and our office staff. To that end we invite you when visiting the city to call at the office and meet some of those whose photos appear on another page, and remember that we feel there is no such thing as too much service in business. We welcome suggestions that will help us improve our service.

ATTEND TO BUSINESS

On the Secretary's Page appears a notice which has been sent to all Pool members. This contains an announcement of the meeting of your local. Look for the name of your Municipality, get the date and arrange to attend. This is the most important meeting of the year. You have your crop signed up to the Pool. It is good business for you to attend the meeting, where you will discuss the Pool business and elect the director who will attend to this business for you during the next year. The following is a suggested program for your local meeting; make sure you are there:

1. The reading of the minutes of the last annual meeting.
2. To elect a local President, Vice-President, Secretary and five directors for the ensuing year.
3. To elect delegates to the annual meeting to be held in Brandon, July 30.
4. To discuss the elevator policy approved by the directors, and an outline of which has been sent to the secretary of each local.
5. To appoint shipping committees of three for each shipping point within the municipality.
6. An address from the district director, or other representative of the Pool management.



By F. W. RANSOM, SECRETARY

NOTICE—IMPORTANT

If you are holding any Growers' Certificates, or if you should receive any during the balance of this month, please send them in to the office without delay.

IMPORTANT NOTICE TO SHAREHOLDERS

The following letter has been sent to all shareholders:

THE second Annual Meeting of the Company will be held at Brandon, July 30th next. The place of meeting is the City Hall, and the hour 10 a.m.

Under our Act of Incorporation, our shareholders must be grouped in local societies, each of which is entitled to be represented at the annual meeting by delegates chosen from its members. These delegates alone have the right to vote at the annual meeting.

A local is formed of each of the rural municipalities of the province. Each of these locals must elect delegates to attend the annual convention. Enclosed is a list of all meetings arranged to date. Your attention is especially drawn to the meeting in your own municipality, particulars of which, including date, place, hall and hour are given. This is the only notice you will receive of such meeting, please keep it in mind, and as a shareholder of the Company, make your plans to attend this meeting, to choose delegates, to discuss the elevator policy, the Coarse Grain Pool and general Wheat Pool business. These local meetings are vital to the success of the Company, and business of much importance will be considered at them.

If by any chance a local meeting is not held in your own municipality, or if one being held, it is not possible or convenient for you to attend, then by all means make arrangements to attend the meeting in the adjoining municipality. Every shareholder should attend a local meeting and exercise his right to one vote. Shareholders who do not reside within the limits of any rural municipality, may attach themselves to any local they may choose.

At the last annual convention the province was divided into seven districts, and a director elected to represent each district. The meetings are arranged consecutively so that the director may have the opportunity of appearing before the members, giving all up-to-date information on the operations of the Pool.

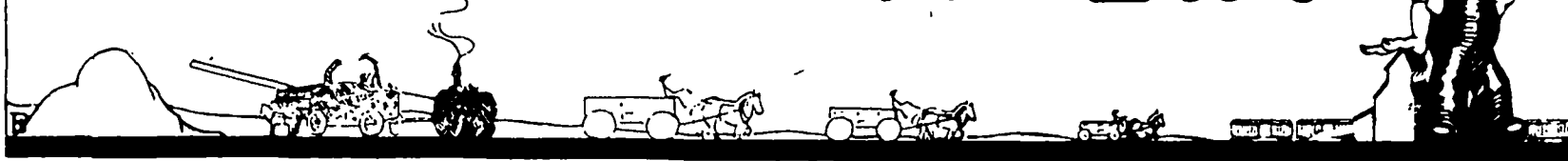
Bring your share certificate or canvasser's receipt with you to the meeting as your credential; failing this, arrange with the canvasser to vouch for you.

Attend the local meeting and help manage your own business—the Wheat Pool.

Colin H. Burnell, Pres.
Manitoba Co-operative Wheat
Producers Ltd.

| Municipality | Date | Time | Place | Hall |
|---------------------------------|----------------|--------|--------------------|----------------------|
| DISTRICT NO. 1—R.F. CHAPMAN | | | | |
| Turtle Mountain | Mon. July 6 | 2 p.m. | Killarney | Council Chambers |
| Morton | Tues. July 7 | 2 p.m. | Boissevain | Masonic Hall |
| Winchester | Wed. July 8 | 2 p.m. | Deloraine | Flynn's Hall |
| Brenda | Thurs. July 9 | 2 p.m. | Goodlands | Hall |
| Arthur | Fri. July 10 | 2 p.m. | Melita | Municipal Hall |
| Edward | Sat. July 11 | 2 p.m. | Pierson | Municipal Hall |
| Albert | Mon. July 13 | 2 p.m. | Broomhill | Kilkenny Hall |
| Cameron | Tues. July 14 | 2 p.m. | Hartney | Hall |
| Whitewater | Wed. July 15 | 2 p.m. | Minto | Town Hall |
| Riverside | Thurs. July 16 | 2 p.m. | Dunrea | Hall |
| Strathcona | Fri. July 17 | 2 p.m. | Belmont | Bricso's Hall |
| Oakland | Sat. July 18 | 2 p.m. | Nesbitt | Hall |
| Glenwood | Mon. July 20 | 2 p.m. | Souris | Council Chambers |
| Sifton | Tues. July 21 | 2 p.m. | Lansdowne | School |
| Pipestone | Wed. July 22 | 2 p.m. | Woodnorth | U.F.M. Hall |
| DISTRICT NO. 2—W. G. WEIR | | | | |
| Argyle | Mon. July 6 | 2 p.m. | Baldur | I.O.O.F. Hall |
| Roblin | Tues. July 7 | 2 p.m. | Cartwright | Old. Pres. Church |
| Louise | Wed. July 8 | 2 p.m. | Crystal City | Municipal Hall |
| Pembina | Thurs. July 9 | 2 p.m. | Manitou | Orange Hall |
| Stanley | Fri. July 10 | 2 p.m. | Morden | Municipal Hall |
| Montcalm | Sat. July 11 | 2 p.m. | Marais | School House |
| Morris | Mon. July 13 | 2 p.m. | Morris | County Crt. Hall |
| Roland | Tues. July 14 | 2 p.m. | Roland | Methodist Church |
| Thompson | Wed. July 15 | 2 p.m. | Miami | Municipal Hall |
| Lorne | Thurs. July 16 | 2 p.m. | Swan Lake | Hall |
| South Norfolk | Fri. July 17 | 2 p.m. | Treherne | U.F.M. Rooms |
| Grey | Sat. July 18 | 2 p.m. | Elm Creek | School Basement |
| Dufferin | Mon. July 20 | 2 p.m. | Carman | Land Titles Office |
| McDonald | Tues. July 21 | 2 p.m. | Sanford | School Basement |
| Tache & Richot | Wed. July 22 | 2 p.m. | Lorette | Municipal Hall |
| De Salaberry | Thurs. July 23 | 2 p.m. | St. Pierre | Council Chambers |
| Franklin | Fri. July 24 | 2 p.m. | Dominion City | Municipal Hall |
| DISTRICT NO. 3—C. H. BURNELL | | | | |
| Eriksdale | Fri. July 3 | 2 p.m. | Eriksdale | Basement |
| St. Clements | Mon. July 6 | 2 p.m. | East Selkirk | |
| Brokenhead | Tues. July 7 | 2 p.m. | Beausejour | Municipal Hall |
| Springfield | Wed. July 8 | 2 p.m. | Oakbank | Hall |
| St. Andrews | Thurs. July 9 | 2 p.m. | Clandeboyne | Community Hall |
| Rockwood | Fri. July 10 | 2 p.m. | Stonewall | Municipal Hall |
| Bifrost | Sat. July 11 | 2 p.m. | Arborg | Municipal Hall |
| Rosser | Mon. July 13 | 2 p.m. | Rosser | School |
| Woodlands | Tues. July 14 | 2 p.m. | Woodlands | Agricultural Hall |
| Cartier | Wed. July 15 | 2 p.m. | Elie | School House |
| Portage la Prairie | Thurs. July 16 | 2 p.m. | Portage | Memorial Hall |
| Lakeview | Fri. July 17 | 2 p.m. | Langruth | School House |
| Westbourne | Sat. July 18 | 2 p.m. | Gladstone | I.O.O.F. Hall |
| North Norfolk | Mon. July 20 | 2 p.m. | Macgregor | Allies Hall |
| North Cypress | Tues. July 21 | 2 p.m. | Carbery | Municipal Hall |
| South Cypress | Wed. July 22 | 2 p.m. | Glenboro | I.O.O.F. Hall |
| Victoria | Thurs. July 23 | 2 p.m. | Holland | Methodist Church |
| DISTRICT NO. 4—W. G. A. GOURLAY | | | | |
| Glenella | Mon. July 6 | 2 p.m. | Glenella | Orange Hall |
| McCreary | Tues. July 7 | 2 p.m. | McCreary | Municipal Hall |
| Ochre River | Wed. July 8 | 2 p.m. | Ochre River | Municipal Hall |
| St. Rose | Thurs. July 9 | 2 p.m. | St. Rose | Municipal Hall |
| Lawrence | Fri. July 10 | 2 p.m. | Rorketon | Municipal Hall |
| Dauphin | Tues. July 14 | 2 p.m. | Dauphin | G.W.V.A. Hall |
| Mossy River | Wed. July 15 | 2 p.m. | Fork River | Orange Hall |
| Ethelbert | Thurs. July 16 | 2 p.m. | Ethelbert | Hall |
| Minitonas | Fri. July 17 | 2 p.m. | Minitonas | Municipal Hall |
| Swan River | Sat. July 18 | 2 p.m. | Kenville | Rink |
| DISTRICT NO. 5—J. A. CARLSON | | | | |
| Boulton | Mon. July 6 | 2 p.m. | Boulton | School |
| Shellmouth | Tues. July 7 | 2 p.m. | Rochedale | School |
| Shell River | Wed. July 8 | 2 p.m. | Deerpdale | Hall |
| Gilbert Plains | Thurs. July 9 | 2 p.m. | Gilbert Plains | Agricultural Hall |
| Grandview | Fri. July 10 | 2 p.m. | Grandview | School House |
| Hillsburg | Sat. July 11 | 2 p.m. | Bield | Bield Hall |
| Russel | Mon. July 13 | 2 p.m. | Russel | Hall |
| Silver Creek | Tues. July 14 | 2 p.m. | Angusville | Hall |
| Rosburn | Wed. July 15 | 2 p.m. | Rosburn | Hall |
| Shoal Lake | Thurs. July 16 | 2 p.m. | Shoal Lake | Town Hall |
| Strathclair | Fri. July 17 | 2 p.m. | Strathclair | Agricultural Hall |
| DISTRICT NO. 6—A. J. M. POOLE | | | | |
| Whitehead | Mon. July 6 | 2 p.m. | Alexander | McLiquham Hall |
| Cornwallis | Tues. July 7 | 2 p.m. | Brandon | 35 J. W. Smith Bldg. |
| Elton | Wed. July 8 | 2 p.m. | 2mls S. of Justice | Orange Hall |
| Odanah | Thurs. July 9 | 2 p.m. | Rookhurst | School |
| Saskatchewan | Fri. July 10 | 2 p.m. | Rapid City | I.O.O.F. Hall |
| Harrison | Sat. July 11 | 2 p.m. | Newdale | Lavry's Hall |
| Clanwilliam | Mon. July 13 | 2 p.m. | Erickson | School House |
| Minto | Tues. July 14 | 2 p.m. | Clanwilliam | Forrester's Hall |
| Langford | Wed. July 15 | 2 p.m. | Neepawa | Court House |
| Lansdowne | Thurs. July 16 | 2 p.m. | Arden | I.O.O.F. Hall |
| Rosedale | Fri. July 17 | 2 p.m. | Birnie | Orange Hall |
| DISTRICT NO. 7—S. GELLIE | | | | |
| Wallace | Mon. July 6 | 2 p.m. | Hargrave | School |
| Woodworth | Tues. July 7 | 2 p.m. | Kenton | Municipal Hall |
| Daly | Wed. July 8 | 2 p.m. | Rivers | I.O.O.F. Hall |
| Blanshard | Thurs. July 9 | 2 p.m. | Oak River | Municipal Hall |
| Hamiota | Fri. July 10 | 2 p.m. | Hamiota | Orange Hall |
| Miniota | Sat. July 11 | 2 p.m. | Miniota | Hall |
| Archie | Mon. July 13 | 2 p.m. | McAuley | I.O.O.F. Hall |
| Ellice | Fri. July 17 | 2 p.m. | Lazare | Hall |
| Birtle | Sat. July 18 | 2 p.m. | Birtle | Hall |

IN THE GRAIN BIN



By R. M. MAHONEY, MANAGER

DOWN AT OTTAWA

Ottawa, Ontario,
June 10th, 1925

Dear Folks:

SOMETIMES one questions: sometimes one feels certain that there is no justice. It would appear, though, that such a question would not, could not, should not arise in the mind of a poor Irishman while associated as I am here with the so-called "Mighty" in this "Seat of Justice" for Canada, Ottawa, dealing with "The Canada Grain Act." However, this morning I do, in spite of my lack of right to feel that way, feel that there is no justice.

We, out West, read in the papers: "The East is Sweltering under the Present Heat Wave." We say: "Why sweltering?" and yet when one goes through one of these heat waves, one realizes that there is no other word that describes the situation quite so well. "Sweltering" is right—twenty-four hours a day. One goes to sleep sweltering and wakens up sweltering-plus.

I am quite convinced that Ottawa is run in some mechanical sort of way—wound up by a spring, as it were. At four in the morning the head engineer presses a button and everything starts just outside my bedroom window. The competition between the street cars, automobiles and milk wagons begins, each one trying to win a prize which it would seem must be given daily for the one which makes the most noise. The competition is obviously decided on a basis of the best nine out of ten, because the whole gang comes back to the starting place time after time and goes through all of its racket again.

Most of you have heard, early on some fine morning during the summer, a young rooster, suddenly and to his own surprise discover that he can crow—he seems somewhat uncertain as to whether or not the noise really emanates from himself, but continues to practice, each time (to his own satisfaction at least) with greater effect.

So the competition goes on. As the morning wears along, new noises present themselves, including the Hurdy Gurdy, at whose operator one is exasperated to the point of shying a shoe, but he, knowing that even a Hurdy Gurdy player's shoes must match, plays louder than ever until the other shoe follows in the wake of its mate.

Ice Water and Lemonade

By this time, one is as nearly awake as is possible in the heat. A bucket of ice is ordered, which arrives with the usual Ottawa speed, in a couple of hours, and after calling on the 'phone some ten times and having perhaps two answers, one absorbs all the lemonade, orangeade and ice water that he dare ask even a physical system like mine to absorb. By this time three or more cold baths have been taken and the discovery made that the colder the water the warmer one is after having

been in it, so it's dress and get ready for committee meeting. Committee Meeting: "Gentlemen, we are sorry the meeting must be cut short today because so-and-so," or "Tomorrow being a holiday, we will not sit," or "Tomorrow is Saturday (or Monday or Wednesday or some other day) so we will not sit," until finally someone discovers that if the bill doesn't get through committee pretty soon, Parliament will be through sitting, and it's "cram" (as we said in school before examination), in order to get through. Then from the committee comes the announcement: "Gentlemen, we must hurry this bill through committee and we will sit three times tomorrow." It should have been "sit and swelter." By now everyone is so sick and tired of the bill that no one says anything, except "Agreed," no one has strength or ambition enough left to argue with any force, so they say nothing.

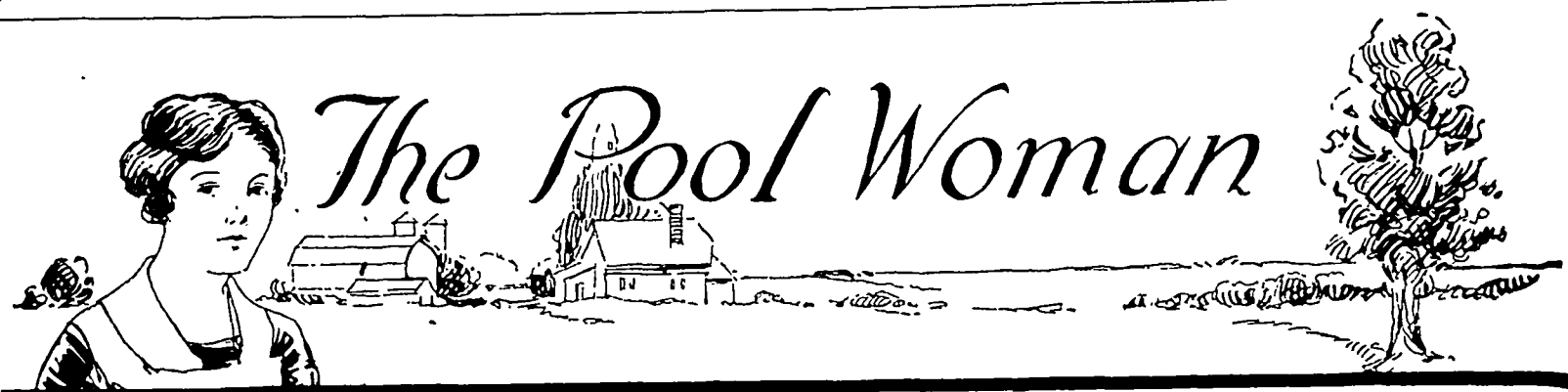
Once I was inclined to wonder what they meant by saying: "The bill got its third reading." I still wonder. I'll gamble we have read this bill fifty times—I know it by heart, as it was, as it is and as each of the members or outside interests hopes it will be, and no two quite agree as to just how it should read.

You may say, "Why—no justice?" Because this morning I received a wire from Mr. Burnell in Winnipeg (he came down here with us but was, unfortunately for us, called back to Winnipeg) saying: "Do something serious for 'The Scoop Shovel' and mail it at once." Just imagine trying to do something serious after two weeks in Ottawa. I suppose he will not print this and will fire me, or he will print it and won't fire me, or anyway he will or he won't do either or neither or both, but anyway the Pool is here, represented by Mr. Jensen and Mr. McPherson of the Alberta Board, Mr. Ramsay of the Saskatchewan Board and since Mr. Burnell left, by our Vice-President, Mr. Bob Chapman, our solicitor, Mr. T. J. Murray, the Honourable J. E. Brownlee, Attorney General for Alberta, who is here on Provincial business but who has, on this trip as in the past, been one of our biggest helps, and then I am here, as I've tried to explain.

The V. P. Treats

Things were quiet until Chapman arrived. You know Bob. Older and dignified, one has to be careful what one says to him or of him. Besides he is the Vice President. Anyway, we did not see him the first evening from seven until nine. The next evening he said, "Come on fellows, let's take a boat ride." We hadn't known there was more than one boat in town, and that, the one that climbs up through the Locks in the Rideau Canal every morning, loaded with gravel. However, Bob knew (and I could tell from the way he spoke to the boatman that they had met before.) One big mystery was

(Continued on page 15)



By A. BLANCHE GIBSON

"LITTLE THINGS"

O H, it's just the little homely things,
 The unobstructive, friendly things,
 The "won't-you-let-me-help-you" things
 That make our pathway light.
 And it's just the jolly, joking things,
 The "never-mind-the-trouble" things,
 The "laugh-with-me-it's-funny" things
 That make the world seem bright.
 For all the countless famous things,
 The wondrous record-breaking things,
 Those "never-can-be-equalled" things,
 That all the papers cite,
 Are not like little human things,
 The "just-because-I-like-things" things
 That make us happy quite.
 So here's to all the little things,
 The "done-and-then-forgotten" things,
 Those "oh-it's-simply-nothing" things
 That make life worth the fight

Grace Haines.

CAUSE OF FATIGUE

Recently while reading a magazine edited by the employees of the Union Pacific Coal Company, I came across a little article under the heading of, "Cause of Fatigue," which appealed to me very much in a helpful way. I thought I could do no better this month than to pass it on to our readers, for I dare say there are multitudes of us who, like Mildred Easton, "iron with our feelings and not with our muscles." The article reads:

Mildred Easton in McCalls for November tells the story of a personal experience that illustrates most vividly why it is that some women can do so much more than others without undue fatigue. We are accustomed to think of the efficient homemaker as simply the woman who plans her work, who "makes her head save her heels." Mrs. Easton gives us another slant on the question. I quote her:

"One day, for two hours, I was ironing. Suddenly I felt a queer, creepy sensation along the length of my right side. Vision of being paralyzed and spending the rest of my life in a wheeled chair flashed through my mind. I clung to the wall and hobbled to the couch; but for all of five minutes I could not lie down for the excruciating pain under my knee. Finally the pain left and I caught a glimpse of my face in the mirror. I looked as old as my own grandmother.

"Then I began to think! I looked at my strong and healthy body. 'Why, I asked myself, 'should it behave in this way? I have a perfectly good ironing board, a good electric iron and a well ventilated, attractive kitchen.'

"Then it flashed upon me that for two solid hours I had ironed with my feelings and not with my muscles. I did not want to iron in the first

place. I felt resentful that I had to iron. There were any number of other things I wanted to do instead.

"I had dwelt with increasing nerve tension upon one disagreeable thought after another—things I had said that I wished I had not; things I wanted to buy and could not afford; responsibilities that for the moment seemed heavier to me than anyone else had ever had to bear before.

"So intimate is the relation between the mind and the body that my strained and unhappy emotions had tensed my nerves until I felt seriously ill. Yet my body was innocent of offense; it had stood ready to iron for me but I had ignored it and summoned my feelings and emotions.

"Everyone knows that housework is not only good for the general health, but that there is nothing better than the stretching, reaching and bending movements, needed in the daily routine to develop a responsive and graceful body.

"The weariness that follows in the wake of reasonable work is not injurious but healthful. It is nerve-weariness that is the enemy of health, and of beauty, and the danger of which you should beware. Fear, worry, fussing and bad temper bring it on.

"Work never killed anyone. Nerve-strain kills thousands."

On page 2 of this issue, appears an excellent article by Mrs. McNaughton of Harris, Sask., that is worthy of every reader's attention. Mrs. Harris is a practical farm woman of the West and is "thinking" and that is what we need. I like that Co-operative Bakery idea immensely. Some may claim that Mrs. McNaughton's ideas are too visionary, but then the majority of worth while things have come from people with a vision or from those who are said to be living ahead of their time.

Miss Patrick who has very capably edited the Pool Woman's page has been compelled to give up that part of her work owing to the stress of other office responsibilities. I know the readers will greatly miss her bright and inspiring articles, but we hope that from time to time Miss Patrick will find time to contribute something to the page.

BAKED HAM

Select a small sized or half a cured ham and simmer slowly for three hours. Let cool in the liquid and remove the rind. Make a paste of the following: beaten yolk of an egg, one teaspoon of mustard and as much brown sugar as the egg will take up. Spread this paste over ham, stick whole cloves in the fat part and bake the ham in a slow oven for threequarters of an hour. Mix half cup of vinegar and half cup of water and baste the ham from time to time with this liquid.



This page conducted by UNITED LIVESTOCK GROWERS LIMITED, WINNIPEG

THE ASSOCIATION CONTRACT

SHIPPING Associations like the new form of contract which has been prepared for their use by United Livestock Growers Limited. Orders for additional supplies of printed copies have been given to the printers a number of times, as one Association after another has requested a sufficient number of copies for a sign-up campaign among its members.

The contract as prepared, is for a period of one year, and continuing thereafter from year to year, with the privilege of withdrawal at the end of any year upon two months' notice.

Some of the advantages of the contract.

The contract, while nominally between the Association and the individual members is actually an agreement between the different members of the Association, by which they unite in their own interests, to secure better results for themselves through their own Association.

The contract should assure a large and a fairly definite volume of business for the association to handle so that more regular shipping dates can be fixed.

The contract assures the association against loads being interfered with and having to be forwarded light in weight because some stock listed for shipment have been sold locally. This means a reduction of the expense of handling. Another reduction comes from the fact that the shipping agent does not have to be continually driving the country canvassing for shipments, which can only be done at the expense of the shipper.

The contract safeguards the local shipping association against the producer who merely uses the association occasionally at his own convenience, listing his stock for shipment merely as a leverage to secure a higher price from the local buyer.

The contract is a protection to the producer himself against the temptation to sell occasionally to a local buyer. There is no doubt that in the long run the producer who regularly makes use of co-operative shipping will get more for his livestock.

The form of agreement which is suggested has been prepared with a great deal of care. It has been approved from a legal standpoint by counsel thoroughly familiar with the principles and practice of co-operative marketing and with the legal requirements of the different provinces.

The idea of contracts for local associations is not new. A number of Associations are already operating very successfully on the contract plan, and a number of others recently applied to the company for assistance in drafting a form of contract suitable to their needs.

If your Association has not yet begun to consider the contract idea, send in for some sample copies.

INCREASED FREIGHT RATE

Cattle freight rates for trans-Atlantic shipment were increased from \$20.00 to \$25.00 per head the

other day. The steamship companies are taking advantage of the market situation, which is, that there is a good demand in Great Britain for Canadian cattle, and that there are plenty of heavy cattle in Canada available for shipment. There are more cattle that can be shipped to Great Britain than there is steamship space available to carry them, a situation that has only occasionally prevailed during the past two years. The cattle going forward are mostly heavy steers suitable for immediate slaughter, and most of them are being killed at ports of landing, although a limited number are being licensed out as short keep feeders.

IS THIS THE REASON

Some one offered a new explanation the other day as to why many farmers are willing to sell their cattle in the country to local or travelling buyers, instead of shipping them into the central market, in spite of the fact that all experience shows that shipping brings better prices in the long run. "Some of them like to dicker," was the idea expressed, "and making a direct trade gives them the feeling that they are taking part in the selling of their cattle, instead of leaving it to someone else to do for them."

The cure for that attitude of mind, where it exists, is education. The man with cattle to sell can be shown that he is taking a greater part, instead of a smaller part, in the handling of his cattle when he ships them instead of selling them locally. He is for himself, in co-operation with his neighbors, advancing his cattle one stage nearer the consumer, when he ships them to market. It is the man who sells locally who is leaving it to someone else to do what he might do for himself. He is not completing the marketing of his cattle at all. He is simply allowing someone else the chance to make a profit out of what he might be doing for himself.

PRICES STRENGTHEN IN U. S.

Observers of cattle markets in the United States who for a long time have been looking for indications of better beef cattle prices in the United States, point out that while top prices for cattle show little improvement over a considerable period, prices for the medium grades of cattle have shown a considerable strengthening. They claim that prices for the top notchers, the limited number of cattle in practically perfect bloom are controlled by the special features for the market for that kind of beef, the highest class hotel and restaurant trade, and the demand among the wealthiest people, to whom price is not a great factor. That class of trade is not affected by the competition from other meats, but the medium grades of cattle are more in demand as the price of pork products increases, as many people are influenced in their choice between pork and beef purely by price considerations.

MANAGEMENT & STAFF

MANITOBA WHEAT POOL



A. E. FULTON
Assistant in Grown's Dept.
"A year's work means 365 days' endeavor to him."



MISS H. UHLE
Stenographer Commission Dept.
Was first with Pool, the Pool is first with her.



MISS A. PEARS
Stenographer
"APPEARS—to smooth the Office-Manager's work."



MISS T. PATRICK
Assistant to Manager
Wants to grow with the POOL.



MISS J. SUTHERLAND
Stenographer
President Bursell's Live Wire



MISS M. HOUGHTON
Stenographer
Secretary Ransom's Broadcaster



F. HORNE
Clerk
Life, to him, is one invoice after another



H. S. HULL
Multigrapher
A Maker of History
Produced first Scoop Sheet



J. O. DALEY
Commission Department
"The daily aim is Service"



H. W. NICHOLS
Office Manager and Accountant
Far from Saving "Double my staff and I'll handle 50,000,000 bushels"



R. M. MAHONEY
Manager
Who believes in "Co-operation"



C. J. O'NEILL



F. W. RANSOM
Secretary-Treasurer
Believes "The Best is yet to be"



MISS M. BENNETT
Contract Dept.
Every Contract an Added Pleasure



MRS. S. GIBSON
Editorial Woman's Page
And helps to keep the Organization's machinery running smoothly



L. POTTER
Clerk
A Good Potter and PUTTER



MISS E. IRVINE
Comptroller Operator
Nearest ripple in the Pool



MISS G. SHILLIDAY
Comptroller Operator
You cannot enter our office without her smile



MISS H. RAZZELL
Elliot Fisher Book-Keeping
Machine Operator
Makes "records" daily



J. C. HARVEY
Clerk
Agency Set "at Home" watching the Treasury



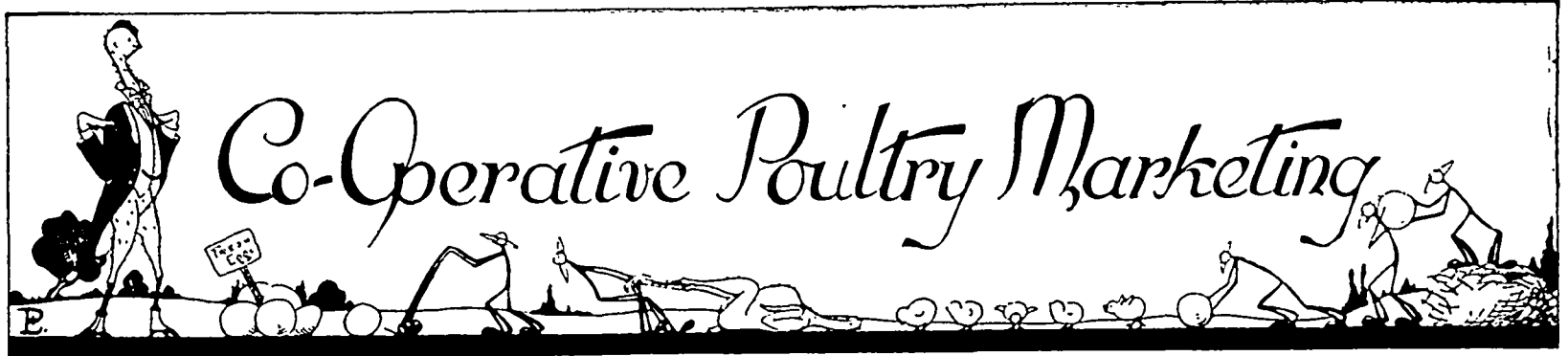
L. D. MURPHY
Book-keeper
Old Erin is THE LAND, but he fibers here's THE POOL



W. B. BAIN
Chief of Grown's Dept.
Prepared to meet all comers



FRANK BATTAGLIA
Office Boy
His "subconscious" will be already climbing towards the Manager's Chair



Manitoba Co-operative Poultry Marketing Association Limited

W. A. Landreth, President and Field Organizer

A. W. Badger, Vice-President

D. W. Storey, Sec'y-Manager

DIRECTORS

DIRECTORS

W. A. Landreth, Lauder

Roy McPhail, Brandon

D. W. Storey, Hartney

R. W. Wood, Oakville

A. W. Badger, Carman

C. Howden, Goodlands

W. S. Patterson, Boissevain

C. C. Milne, Morden

Dr. H. N. Thompson, Viriden

Head Office: Hartney, Manitoba

FIRST POOL ON EGGS MADE

Despite the fact that your Association has been up against the keenest competition in the handling of your eggs this season so far, good prices are returned on the first pool, which is for April and May eggs, the net prices being as follows: Extras 25c, firsts 23c, seconds 19c and cracks 15c. Practically twenty cars are involved in the first pool, amounting to 9546 cases or 286,406 dozen. The percentage of grades in this pool are as follows: Extras 24.4, firsts 45.2, seconds 26.7, cracks 3.7. This, you will see at a glance, means that practically seventy per cent of eggs handled in this pool have graded out extras and firsts, and which have paid out on a basis of 25c and 23c. The percentage of seconds this period, compared with last season, is a little higher, principally on account of small and dirty eggs. The cause of small eggs can be attributed to some extent to the lack of sufficient quantities of certain food, such as grains. The cause of dirty eggs, of course, is dirty nests and wet, muddy weather. The percentage of cracks we believe might be lessened to some extent by more careful handling in gathering and delivering of eggs. Upon close observation and examination we find that whether eggs are delivered to stations by means other than railways, or by merchants in same towns as egg stations are located, the percentage of cracks is just as heavy, and we are thoroughly convinced that eggs are cracked before delivery to either railway or merchants, and would suggest more careful attention on the part of producers in order to eliminate the cracks. You will observe by the aforesaid mentioned prices that prices for extras and firsts are 25c and 23c, and cracks 15c: this means 10c per dozen loss on cracks that might grade extras and 8c on cracks that might grade firsts, and 4c on cracks that might grade seconds, so that a heavy loss is accounted for in cracks.

HAS POOL INFLUENCED PRICES?

We are constantly in receipt of letters asking us this question, and can only answer by giving actual prices on eggs, as compared with last year, and when these facts are made known, we find that the actual price of eggs in car lots is very little higher than a year ago, but the difference is accounted for in the lessening of the margin between retail prices and car lot prices. Let us give you comparison prices this year with last. When the pool opened a year

ago, about May 1st, the prevailing prices paid by merchants for eggs at that time was from 12c to 14c per dozen, and at that time the prices received on car lots, including new cases, was 26c to 27c on basis of firsts, which is the middle grade. At that time the merchants were making no money on eggs, and as a matter of fact merchants tell us they lost money. It was not, however, long after the pool opened before the merchants shipping to us began to pay more for eggs, because at the end of the first month they were paid on a basis of 21-19-14-12, and most of them raised their prices to their customers to 18c.

What do we find this year? Many merchants where competition was keen were paying their customers from 20c to 24c per dozen, and the prices for car lots, including new cases, were not more than 28c to 29c on basis of firsts. This, you will see at a glance, leaves a margin of only 5 to 6 cents on this year's prices, compared with a margin of from 12c to 13c on last year's prices. We are perfectly willing to leave this with the average fairminded producer or merchant to conclude whether or not your association's activities in handling eggs have not been a big factor in the maintenance of egg prices this season. Let the Pool cease to operate, and see how quick the margin would increase. Stay with the Pool, irrespective of enticing prices and other considerations offered, and you can assure yourself you are getting the value of the product offered for sale.

EXTENSION OF POOL

We are again at the end of another year, during which period the Association has enjoyed remarkable development and success in its operations. A great deal of new territory has been added, and the older territory consolidated. We confined our extension of new territory chiefly to Northern Manitoba, which previously had not been represented in our Association. A number of locals were formed last fall, in time for the dressed poultry marketing, and a great many more during the winter and spring, in connection with our new egg station at Neepawa. A few new locals were organized in our older territory in Southern Manitoba. Another new egg station has been opened at Carman, which is giving efficient service to that area, under the capable local management of Dr. Munn, Secretary, and G. F. Windsor, who is in charge of candling operations.

ANNUAL MEETING AT BRANDON

A very interesting program is being arranged for our annual meeting, which will be held in Brandon, Tuesday, July 7th, at 10:30 a.m. It is important that every local have representation through their delegates at that meeting. If you have not already appointed your delegate, attend to the matter immediately. We want every shareholder and producer of the Province represented at that meeting, so that we can endeavor to assist them in their marketing problems of the product in their districts.



Pres.: Wm. Grotike, Stonewall Vice-Pres.: N. Breton, Letellier
 Sec'y-Treas.: Gordon W. Tovell, Winnipeg
 Manager: Alex McKay, Winnipeg

DIRECTORS

G. Hildebrandt, Whitemouth G. Fjeldsted, Gimli
 W. R. Wood, Winnipeg W. A. Black, Beausejour
 Chas Tully, Reaburn

A GROWING ENTERPRISE

We have been asked to give a detailed report of the origin of the Manitoba Co-operative Dairies. We might first state that it was sheer necessity that induced the producers of milk to become interested in the handling of their own products.

During the winter of 1919 and 1920 the dairy farmers of Manitoba found themselves in a rather bad position owing to the high cost of feed and labor as compared with the price that they were able to obtain for their products in the form of milk and cream. This induced them to become interested in the handling of their products co-operatively, therefore they obtained articles of incorporation for the Manitoba Co-operative Dairies Limited, with the object of establishing a plant in Winnipeg to handle milk, cream, butter and ice cream, also with the object of effecting an amalgamation of smaller creamery companies in a large and purely co-operative company, and if need be, to establish cold storage plants. We might also state that the United Farmers of Manitoba have backed this enterprise from its inception; it is through their efforts that this company has attained its present standing. On account of the hard times and consequent shortage of ready money at the disposal of the farmer at this date, they decided to purchase the plant of the Manitoba Creamery Company, located at 846 Sherbrooke Street, Winnipeg. In the winter of 1920 and 1921 they sold stock to the farmers of Manitoba, mostly on easy terms.

This company is incorporated under the Manitoba Co-operative Associations Act. It is in every respect co-operative, that is, its principles are: one man, one vote; no voting by proxy; producers participate in surplus; interest on paid-up capital not to exceed 7%; no watered or premium stock. It is owned and controlled by the actual producers. It is capitalized at \$500,000.00—20,000 shares of \$25.00 each. At the present date there are about 2,500 farmers who hold stock in the company, who are interested in the development of effective markets for their products, principally milk and cream.

A SPLENDID DEVELOPMENT

This company has been in business since June 16th, 1921, when it purchased the plant and business of the Manitoba Creamery Company, a valuable property in an ideal location. It has its management in charge of a capable board of directors, as well as a manager with thirty-five years' practical experience. It has so far been eminently successful,

as indicated by the growth for the past few years. In 1921 the make was slightly over 300,000 pounds of butter. During the season in 1922 this increased to 850,000 pounds. During 1923 we saw another increase, the make being considerably over the 1,000,000 mark. Last year, 1924, we reached the nice make of one and one quarter millions. This speaks well for the loyalty of the producers to their own plant, and also shows that co-operative marketing, properly handled, is one of the very best methods of disposing of farm products, as it brings the producer and consumer into closer contact than is possible through any other methods.

The plant is in operation at all times. Night or day, our truck meets every train, with one exception, which is Sunday, when we are in the habit of closing, but we are, as stated before, at your service for the full twenty four hours on every other day. The cream is taken to the plant promptly and at once weighed, sampled and churned up before any deterioration takes place. The same promptness is exercised in the getting out of the settlement.

CO-OPERATION IS CIVILIZATION

"Not infrequently we hear it said that in the end co-operation defeats itself; that it is foredoomed to failure. This dire fate is usually uttered against some farmers' marketing enterprise that is clearing needless middlemen and useless expense from the direct path between producer and consumer. Yes, some co-operative efforts do seem ill-advised and abortive and others fail because of mismanagement. But to say that co-operation cannot permanently succeed is to declare that civilization must fail.

"Civilization did not begin until men commenced to co-operate; its failures, great as they have been, were due to the refusal of men to deal justly, one with the other. The first co-operative effort of men was their association into tribes, to better defend themselves against their enemies. To gain this protection it was necessary for the individual members to abandon some of their individualism. Their 'personal liberties' were abridged. Immediately it was necessary to adopt rules regulating their association one with the other. That was the beginning of law-making and law enforcement.

"Civilization will cease when men lose utterly the noble character of honesty and the fine art of getting along with their neighbors. In other words, the light of civilization will fade when men no longer co-operate. Are you standing in your own light?"
 —American Farming.

"Does yo' take this woman for thy lawfully wedded wife?" asked the colored parson, glancing at the diminutive, watery-eyed, bow-legged bridegroom, who stood beside 210 pounds of feminine assurance.

"Ah takes nothin," gloomily responded the bridegroom. "Ah's bein tooked."

MANIPULATION OF GRAIN PRICES

In a preliminary report of the investigation of grain price fluctuations on the Chicago Board of Trade, issued from the United States Department of Agriculture on May 13th, is the following statement:

"This investigation, launched several weeks ago, was for the purpose of finding an explanation or a cause for the unprecedented fluctuation in the future grain quotations recorded throughout the period of trading beginning January 2nd, at which time May deliveries closed at \$1.76 $\frac{1}{4}$, until April 3rd, when May deliveries closed at \$1.36 $\frac{1}{2}$. The recorded high quotations meanwhile were noted on January 28th, when the market reached the high of \$2.05 $\frac{7}{8}$ and closed at \$2.05. The daily fluctuations were wide, several days showing 10 cents or more, the greatest range being noted on March 13th and March 30th, when the range was respectively 13 $\frac{1}{4}$ and 13 $\frac{1}{2}$ cents.

"The present investigation has consisted thus far of making a thorough examination of the records which members of the Chicago Board of Trade and other contract markets are required to keep, under the terms of the law and the regulations of the Secretary of Agriculture. In addition to the statistics and documentary evidence obtained in this manner, officials of the Department of Agriculture, in co-operation with specially designated representatives of the Department of Justice, have made a search through the files of telegraph and telephone companies for documentary evidence showing or tending to show concerted action or understanding on the part of principal operators or speculators to bring about a manipulation in the market.

"While this investigation is yet under way, and, according to the information placed before Secretary Jardine, cannot be concluded within the immediate future, it was stated by officials of the Department of Agriculture that although there were indications that evidence did exist which would show an attempted or actual manipulation of the market, proof necessary for the conviction of those who might be charged with a violation of the Act had not thus far been obtained.

"In any event the results clearly show that the wide fluctuations were due primarily to the heavy trading of a limited number of professional speculators; likewise, that their operations were facilitated to a considerable degree by the large participation on the part of the public after material advance in prices had occurred the last half of January."

The Free Press of June 17th carried the following United News Despatch from Washington:

"Administration officials have come to the conclusion that speculation in grain has attained such proportions that it will be necessary to enact government regulation, unless the Chicago board of trade voluntarily establishes restrictions.

"This became known today when it was learned that the government's investigation into grain speculation last spring disclosed 'bear trading' of alarming proportions, sufficient to upset for long periods the normal law of supply and demand.

Enormous Figures

"The operations of Jesse L. Livermore, of New York, alone, it has determined, reached the enormous figure of 50,000,000 bushels of wheat. In other words, Mr. Livermore, although he did not own a bushel, went short of the market that much. These figures, it is stated, were confirmed by the voluntary submission of Mr. Livermore's books.

"Mr. Livermore, it is said, during big trading days last spring, sometimes sold as much as 5,000,000 bushels 'short' in one day.

Must Prohibit Such Trading

"President Coolidge and Secretaries Hoover and Jardine have agreed that it is impossible for the normal law of supply and demand to operate on the grain exchange. Notice, therefore, has been served on officials of the Chicago board of trade that steps must be taken to prohibit such trading. Otherwise, it is said, the notice stated bluntly that radical legislation could be expected at the next session of congress."

More than 1,100,000 bales of cotton of the 1924 crop have been marketed co-operatively. Three years ago but 350,000 bales were sold that way.

OIL ON THE POOL

thee editor,
Scoop Shovel

deer Sur:

the following Is being ritten buy the undermentshuned person to xplain to you a difficult situa-tshun and get ure help in and regarding same, thanking you in advance.

Not having ritten u beefore i am not shure of ure offishall adress so plesse advise me as soon as convenient wether or not this dockument reeches its destiny and oblige. The matter which has troubled us In our lokality heretofore and at presunt i hope now can be alleviated and will not be a menass hereafter.

I will take thee horns by the bull and come out flat headed and without dekorum or reserve, leaving restraint to the dogs and xplane that our lokil Wht. Pl. organisashun will dye by the Highway if left in the hands of the presant and existing, now in force lokil officers

Ule mebe think i dont no what I'm exploding about or driving around, but as i explained before, i will handle it without mitts, takt, or diplomasee. What i wisht to suggest meekly was and is that our Pres. is sore at our Secy. and our committee is split on the subject and have pitched there tents on ether side reddy for battul with the unsophisticated Vise Pres. as ump. He does his best between rayds and attaks to carry on with the Wht. Pl. work witch as he is the only one un-agonistic by himself, he is unable to do much, being as i have said by hiself.

If one side arranges a meeting fore a speeker on the poole then the other side unarranges it and the grease is in the blaze again. If one side wants to canvass to get members then the other side steps in and some how buy slight of hands gets elleckted to canvass and then akt like the pup in the oat box. All of witch tends to do them as much good as biting there face off to spite there nose and makes the Wht. Poole movement move like a car with the crank case full of sand.

Hoping above will throw light on the darkness out here and oil on the poole, with a smoother lookout hereafter.

Yrs. truley,
BEARDLESS BARLEY.

WHY WE CANNOT FAIL*(Continued from page 2)*

worry of this nature. He receives an initial payment when his grain is hauled and waits for the balance, assured in his own organization. Should he require more money before the second or final payment is given, he can always borrow on the strength of his certificates.

A Life-Saving Proposition

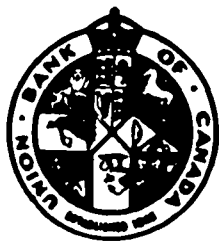
Co-operation is no new theory or system. In England it was established in the eighteenth century to meet a very great need and as a life saving proposition; it has extended and prospered ever since. Today 4,600,000 people are enrolled in the movement, which last year did a trade through their warehouses and stores of £250,000,000. The same need that started the movement in England has been long felt in this country among the farmers. For many years it has been carefully considered and planned, but not until two years ago, when the need was most keenly felt, was the first attempt made and the Alberta Pool created. The following year the two other Pools, with a central selling agency, were established and agents appointed in New York and Bordeaux. Recently plans for representation in Germany, Italy, Greece, Holland, Switzerland and Denmark, have been made and, as Mr. Smith has already said, "it is expected exports will be made to all the important countries in Europe before this season is finished." He further explained "the ultimate object of the Pool, being to market wheat direct to the millers, thereby eliminating the middle man." The enormous growth and steady expansion of the organization proves conclusively its needed utility.

Despite the fact that the Pool is established and known throughout the world, it is still being met by the sly smiles of the wisecracks of today. There are many who look upon it as a risky adventure, refusing to see its many advantages. Just as the first mentioned reforms, developments and inventions, it will not be able to escape the covert sneers and open disdain of many prejudiced people. It will doubtless suffer trials and tribulations until through education and experience the truth becomes known. With calm faith and steadfast purpose, it will stand undaunted through them all and eventually win the day.

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- to improve your livestock?
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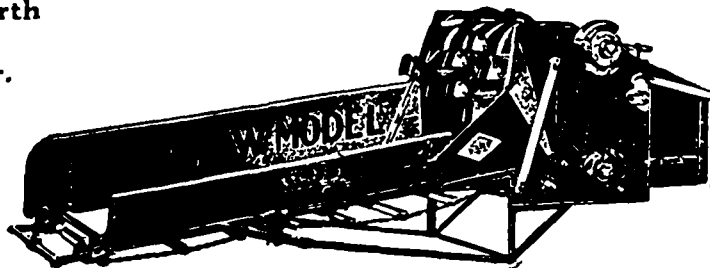
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Why look further when the Shorthorn can supply exactly what the general farmer needs?

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If you intend to make a start in breeding Shorthorns, write the Secretary or the Western Representative. They will be glad to help you and their services are free.

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Hon. Duncan Marshall, President.

G. E. Day, Secretary, Guelph, Ont.

Jas. B. Davidson, Western Representative, Carman, Man.

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Take advantage of this chance to secure foundation females of the right breeding and type. For the next thirty days we are offering select females in calf to one of our great herd bulls, or with calf at foot, and rebred. This is a splendid lot of young cows of the very best breeding and individuality, and they all have years of constructive breeding behind them. Get started now with one or two of these females and you will find it will be the best investment you have ever made. We can also offer you two-year-old heifers, just bred, or open yearlings. The price on the cows is \$150.00, two-year-olds \$125.00, and yearlings \$100.00. We will quote you prices laid down at your station and guarantee satisfaction. Copy of pedigree and full description will go forward on request. Also illustrated literature on our cattle. We would like to have you come to Brandon and inspect this great offering and personally make your selection. However, if it is impossible for you to come, we will make the selection for you and guarantee satisfaction.

Glencarnock Stock Farms
JAS. D. MCGREGOR - BRANDON, MAN.

Neepawa, Man.

June 6, 1925

Manitoba Wheat Pool

Dear Sirs:

As a Pool member, will say that I have great faith in the Pool and will certainly sign up for the Coarse Grains Pool at the first opportunity. Wishing all success to the Management.

D CRAIG

Cypress River, Man.

May 30, 1925

Man. Co-op Wheat

Producers, Ltd.

Dear Sirs:

I am thankful that I am a member of the Wheat Pool, and I appreciate very much, the way it has worked out this year after the way the market has been so uncertain.

WM. LEE

THE NEW FARM WOMAN

(Continued from page 2)

perfect a system which will make machinery more completely a servant of the modern farm home? One such meeting in place of, at least, four bakings, four washings and four ironings with the vast expenditure of physical effort!

These are but two changes out of many—space does not permit elaboration, except to agree that these things cost money.

But money was difficult to find when the Rural Telephone System was inaugurated—yet who would abolish the system? Moreover, the results of the efforts that the New Woman will put into the Pool enterprises and into the efficient building of the co-operative institutions will more than justify the expenditures.

The Office

At home, a small room will be converted into the farm office. These new undertakings mean that a fifteen cent file or a four inch spike will not be adequate to what will now be recognized as the BUSINESS requirements of the modern farm. A desk, a typewriter and a filing cabinet will be one of the most profitable investments for the farm home. Because once the business habit is catered to, by these conveniences, farm bookkeeping will become popular, and many illusions regarding profits will be dispelled.

Friend Husband will introduce with pride. "My partner and secretary." But why wife as secretary? Because the division of labor on the farm, by which the wife spends more time indoors than does the husband, affords the necessary opportunities for keeping up the daily records.

Also with a modern farm home lighted with electricity, equipped with a good water and sewage system, with washing and baking removed from the weekly agenda, friend wife will find it both profitable and stimulating to spend a short time each day in "Our Office."

One could go on indefinitely filling in details of this picture, but sufficient has been said to ask the question "WHY NOT?"

Woodnorth, Man.

May 21, 1925

Manitoba Wheat Pool

Dear Sir:

So far any business I have had with the Manitoba Wheat Pool has been perfectly satisfactory.

NEIL C. FORSYTH

DOWN AT OTTAWA*(Continued from page 5)*

cleared up—we had wondered where all the good looking girls in Ottawa were. We discovered that they spent their time swimming down where Bob told the boatman to take us. The boat ride finished, he said he had had the most fun and insisted on paying the boatman. Ramsay, the Scotchman from Saskatchewan, had fishhooks in his pockets and was afraid to put his hand down there. Jensen hadn't convinced himself that a fellow of his age, dignity and position should go boat riding among so many swimming girls and, as for me, well, caution said, "Don't act too enthused about this trip in the presence of your Vice-President." So Bob paid the bill without a dissenting vote.

My conscience keeps saying—"Get busy and write something serious about this 'Canada Grain Act,' you aren't paid to fritter away your time outside committee meetings doing this sort of thing, but as mentioned, it is pretty difficult to be serious after two weeks in Ottawa, besides Mr. Burnell said, "Tell them what you want." Now, folks, if you will just be patient for a month, I will promise faithfully, in the next issue, to write you one of the driest, most matter-of-fact, serious articles on "The Canada Grain Act" and our trip to Ottawa that you ever read in your lives.

As for what I want—well, I just want to get home where I can put on my slippers or go barefoot if I like, where I can take off my coat and vest, roll up my sleeves, turn down my collar, put my feet under my own humble table and say, "Thank the Lord that trip is over."

Yours very truly,

R. M. Mahoney

Oak Lake, Man.

June 1, 1925

Manitoba Wheat Pool

Sirs:

Your Mr. Day has called here and I joined in Coarse Grains also and consider the selling end of my crop worry is now over. I enjoy very much the Scoop Shovel as it keeps us well informed on vital matters affecting farmers as a whole. My only wish to you is for success and long life.

HOWARD G. MCKINNON

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Solicitors for the Manitoba Wheat Pool

VICTORY BLDG., 333 MAIN STREET, WINNIPEG

Pool Members---

Read advertisement on page 16 regarding
The Scoop Shovel Classified Advertisements

When writing advertisers please mention The Scoop Shovel

AN
Advertising Page
For All
Pool Members
The Market Place for Co-operatives

With our July number we will publish the advertisements of Pool members who may wish to buy, sell, or exchange any articles or products. We want to make the Scoop Shovel a complete co-operative journal, one which not only supplies news of the various marketing associations, but also act as a medium for carrying on business among the members. With this in view we have set aside this page or as much space as may be required for the classified advertisements of Pool members.

If you have any article, piece of machinery, live stock, seed grain, breeding stock, pet stock, poultry, bees, nursery plants, farm lands for sale or rent, tell the other Pool members about it in these columns. They may want what you have for sale or exchange. It should be practical to work up considerable business in sales and exchanges or "swaps" among the subscribers of the Scoop Shovel which would prove profitable all round. The cost is small, just about enough to pay the cost of putting through the office.

Rates for Classified Advertisements

Three cents a word for each insertion. Cash with order. Fifty cents the minimum charge for each advertisement. Name and address to count, also each number and initial. For example, the following advertisement contains 20 words. Cost 60 cents.

"For Sale—Yorkshire pigs. Farrowed April 1st. Select bacon type. Both sexes. \$10.00 with papers. R. J. Smith, Chater, Man."

All new advertisements, and changes should reach us not later than the 10th of each month for publication on the 15th.

Mr. A. R. Munday, of Oakville, Man., published a small advertisement in the April number, offering raspberry plants for sale. He reports that he sold out his entire stock in a few days as a result of this advertisement. Write out your advertisement for what you have to offer and mail it to the Advertising Department, Manitoba Wheat Pool, Winnipeg. There is room on this page for 50 or 60 classified advertisements so send along YOURS and give it a trial.

A WORD ABOUT OUR ADVERTISERS

The attention of all Pool members is called to the advertisements of the business houses appearing in this and following issues. It is our intention to publish only the advertisements of reliable concerns. We do not accept "get rich quick," liquor, or patent medicine advertisements. You may safely do business with the firms publishing their advertisements in the Scoop Shovel. When you write them, be sure and mention the Scoop Shovel.

TIRES

PRICES HAVE ADVANCED

But we can still supply the following at Bargain Prices until present stock is exhausted.

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| 30x3 1/2 | \$ 8.40 | \$11.20 | \$1.50 |
| | | | 2.30 |
| 32x3 1/2 | 8.40 | 15.00 | 2.30 |
| 31x4 | 12.95 | 16.00 | 2.55 |
| 32x4 | 13.95 | 17.25 | 3.00 |
| 33x4 | 14.75 | 17.75 | 3.05 |
| 34x4 | 16.00 | 19.00 | 3.20 |
| 32x4 1/2 | 20.30 | 23.70 | 3.75 |
| 33x4 1/2 | | 25.00 | 4.00 |
| 34x4 1/2 | | 26.25 | 4.55 |

8,000 Miles Fully Guaranteed
NON-SKID CORD TIRES

Enclose Cash to Cover.
F.O.B. Winnipeg

The Tire Exchange

575 PORTAGE AVENUE
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BERKSHIRE PIGS

We are now booking orders for select spring pigs, sired by one of our great Berkshire boars and from long, deep sows of improved type and best breeding. This is an opportunity to secure the right foundation stock, sired by the greatest boars of the day. Can furnish pairs and trios not akin, all pure bred and registered, and only good individuals sent out. Pedigrees free. Price \$15.00 each. Pairs and trios not akin \$12.50 each. Get your order booked now.

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